



Press Release

G. Alex Emmermann Joins Skitter, Inc. As Vice President of Engineering Systems

FOR IMMEDIATE RELEASE: November 5, 2010 (Atlanta, GA) — Skitter, Inc. today announced the addition of G. Alex Emmermann to the company's executive team as Vice President of Engineering Systems. Emmermann will lead the company's hardware and software development teams. In this new role, Emmermann will be responsible for executing Skitter's research and development efforts, directing the organization's software development and electronics engineering staff, and overseeing software and hardware release schedules. Emmermann will also play a key leadership role in setting the company's strategic direction, working with the executive team to maintain the company's competitive position in the marketplace and enhance profitability.

Emmermann brings more than 15 years of management and product development experience in electronics, Internet services, telecommunications, and e-commerce to Skitter. Most recently, he served as General Manager at Cormine Intelligent Data, LLC, Suffolk, Va., where he was responsible for overseeing the company's strategic direction, planning and implementation. Prior to joining Cormine, Emmermann spent 13 years at Motorola developing radio technology and later managing software development teams. During his last three years at Motorola, he took an expatriate assignment in Malaysia to help develop the company's engineering strategy in the region. While in Malaysia, Emmermann built a team of more than 220 engineers to develop software and provide testing services for Motorola's global two-way radio business.

Emmermann has been awarded two U.S. patents related to telephony/radio integration and connected home appliance technology, and holds a Bachelor of Science degree in computer engineering from the University of Florida.

About Skitter.TV

Skitter.TV™ is a hybrid IPTV/over-the-top video platform enabling telecom service providers and entertainment content companies to encode, configure, deliver and monetize streaming media services. Skitter.TV provides a broadband media experience on computers, televisions, mobile devices and gaming consoles.

About Skitter, Inc.

Skitter is a converged media technology company based in Atlanta, GA. Its founders have a combined experience base of more than 50 years in computing, telecommunications and Internet technology and more than 30 years in video technology, including numerous patents in video compression. For more information, visit www.skitter.tv.

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