



Press Release

Skitter, Inc. Now Shipping Hybrid IPTV/OTT Set-Top Box ***New Skitter Box™ Offers Live TV, Web Video and Apps Delivered in HD and SD***

FOR IMMEDIATE RELEASE: November 3, 2010 (Atlanta) — Skitter, Inc. today announced the availability of a new hybrid IPTV/OTT set-top box that delivers live television, over-the-top (OTT) Web video, digital audio and apps in both high definition and standard definition from a single device. The Skitter Box™ is the latest edition to the multiscreen deployment capabilities of the Skitter.TV converged OTT/IPTV entertainment services platform. The set-top box will be initially distributed exclusively through Skitter.TV service providers as a part of Skitter.TV entertainment services offerings.

The Skitter Box supports both standard definition and high definition video at every resolution currently in use, from 480i to 1080p. Skitter.TV's Media Player software is preloaded and self-updates as enhancements are released. Consumers attach the device to a home entertainment system using a number of different connection options, with support for HDMI, component and composite video, and optional optical audio. A powered USB port on the front of the Skitter Box allows access to content from a digital camera. Its secure processor supports a variety of conditional access (CA) and digital rights management (DRM) options, and an encryption key decoder is built in. The Skitter Box connects to a home network via wired Ethernet or wireless 802.11 b/g/n and is designed for easy self-service installation.

"One of biggest barriers to IPTV profitability and customer satisfaction is the extended and complicated in-home installation requirements that drives up expenses for the service provider and can frustrate consumers. In contrast, Skitter.TV is a converged entertainment delivery platform that reduces both CapEx and OpEx costs for service providers while giving consumers the converged entertainment experience they want now," said Robert Saunders, president and co-founder of Skitter, Inc. "With the Skitter Box, service providers are no longer saddled with the traditional expenses inherent in traditional set-top box marketing, installation and support."

Skitter, Inc. will continue its commitment to support a wide variety of media access and display devices as a part of Skitter.TV's multiscreen delivery strategy, including support for set-top box hardware from other manufacturers, as well as support for media access via gaming consoles, IP-enabled TVs and smart phones. The Skitter Box ships with both composite and component mini-jack cables, a remote control and batteries, and an ethernet cable.

(more)

About Skitter.TV

[Skitter.TV™](#) is a hybrid IPTV/over-the-top video platform enabling [telecom service providers](#) and [entertainment content companies](#) to encode, configure, deliver and monetize streaming media services. Skitter.TV provides a broadband media experience on computers, televisions, mobile devices and gaming consoles. The end-to-end video and audio solution includes head-end hardware and software for integrated Web video, live (linear) cable network and broadcast TV, digital audio, and video-on-demand content, delivered over IP via DSL, fiber optics or wireless networks. Skitter.TV's [end-user software and program guide](#) offer consumers premium-quality high definition (HD) or standard definition (SD) multiscreen entertainment service that combines live TV, over-the-top Web video, on-demand content, digital audio and apps, all in one unified, remote-control-driven environment.

About Skitter, Inc.

Skitter, Inc. is a converged media technology company based in Atlanta, GA. Its founders have a combined experience base of more than 50 years in computing, telecommunications and Internet technology and more than 30 years in video technology, including numerous patents in video compression. For more information, visit www.skitter.tv.

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