



The Hybrid OTT/IPTV Platform Where It All Comes Together

Skitter.TV offers innovations in video delivery hardware and software that remove a lot of the time, complexity, bandwidth requirements and cost from both implementation and on-going management — while offering advanced features that bring true Web/TV convergence to multiple screens. The end-to-end platform offers converged, multiscreen media delivery that combines live broadcast TV and satellite/cable networks with local programming with Internet TV content and more.

Take a closer look at how Skitter.TV can help reduce your risk while accelerating time-to-market and ramping up ROI for entertainment services offerings. Contact Skitter and learn more about how the hybrid OTT/IPTV platform brings it all together.

Skitter.TV is the end-to-end entertainment content delivery platform specifically designed for Tier 2 and Tier 3 telco's. It's a complete rethinking of traditional IPTV that converges live TV with over-the top (OTT) video, local programming, user-generated content, apps, digital audio and more. Skitter.TV offers the latest advanced TV features that consumers want, including the ability to enjoy Web video on a TV screen with the Skitter Box™ hybrid OTT/IPTV set-top box.

From the service provider's perspective, Skitter.TV deploys quickly, fits into the capital budget of most telco's, and holds the promise to generate new revenue virtually from day one.

Skitter.TV is an end-to-end entertainment services delivery platform that:

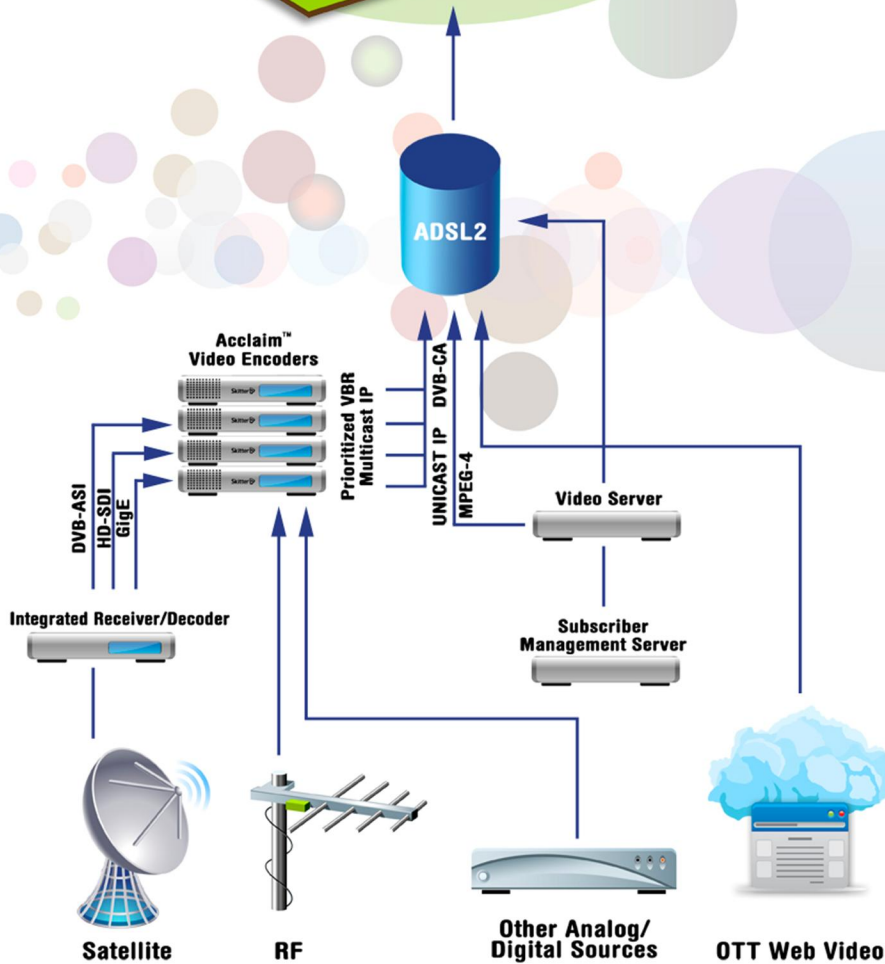
- Offers advances in HD and SD video streaming that allow you to serve more customers on less bandwidth.
- Works on existing DSL networks, as well as supporting fiber and wireless deployments. Most telco's can cover 60 to 80 percent or more of their service area via existing copper, so deployments don't have to wait until fiber roll-outs are completed.
- Creates new revenue opportunities through local programming and advertising insertion capabilities.
- In addition to the Skitter Box, Skitter.TV supports set-top boxes from other vendors as well as gaming consoles, freeing you from getting locked into a single vendor's device while offering the consumer freedom of choice.



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The End-to-End Hybrid OTT/IPTV Platform



The Converged Entertainment Services Solution Where It All Comes Together

Skitter.TV is the end-to-end multimedia delivery platform specifically designed for Tier 2 and Tier 3 telco's. Platform components include:

Skitter Acclaim™ Video Encoders

Skitter's Acclaim™ live video encoders deliver stunning picture quality at exceptionally low bitrates. Encode and stream video in CBR, or via Skitter's patent-pending Prioritized VBR for the ultimate in flexibility and reliability. Built-in tuners and included encryption help simplify head-end infrastructure to reduce costs and streamline system maintenance. The Acclaim Duo™ encodes realtime HD and SD video streams simultaneously. An SD-only model is also available.

Skitter.TV Video Server™

Skitter's Video Server gives you the foundation to start your own local network, so you can differentiate your service with programming created for the communities you serve. Deliver locally-produced content live or on demand, such as high school games, local government proceedings and other content.

Skitter.TV Subscriber Management Server™

The Skitter.TV Subscriber Management Server (SMS) is a complete middleware system for developing and managing your entertainment services offerings. You can configure unlimited channel line-ups, manage subscribers, manage encryption, customize content descriptions and more.

Skitter.TV Media Player™

Skitter's multiscreen Media Player presents your customers with an attractive, converged program guide where Internet video and live TV come together. Designed for simplicity and ease of use, the Media Player offers a true sit-back TV viewing experience.

Skitter Box™

The Skitter Box is Skitter.TV's hybrid OTT/IPTV set-top box, offering simple, self-service installation on wired or wireless home networks. Offer HD and SD service from one set-top box. At a suggested retail price of only \$99, you have the freedom to choose to sell or lease the Skitter Box as your business needs dictate.

Learn more now at www.Skitter.TV or call 678.894.8808.

Converged Media Service Provider Deployment

Skitter™

www.Skitter.TV